



Revolutionizes the way Realtors & Market Partners Refer their clients to Vendors



REAL PRO
— ALLIANCE —
JOIN-CONNECT-EARN

INVESTOR DECK 2024

Problem

Real Estate Brokers need a way to expand their income



Difficult to Connect through Stakeholders

It is difficult to negotiate between real estate offices and service providers, like title companies, mortgage companies and other affiliates that Realtors refer their clients to on a regular basis. It was very time consuming to meet with all parties, negotiate the compensation and the relationship and to track the success.



Difficult to connect with Potential Buyers

There is tug-of-war going on where the company wants the broker and agents to use certain vendors, yet the agents want to use their friends that are vendors.

It becomes difficult for the vendors to place themselves in this evolving battle and connect with the right set of buyers and negotiate an agreement that will allow the agent, broker & corporate, all to benefit!



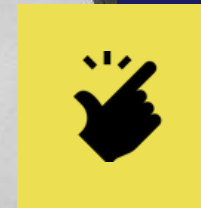
Solution

Here's how we help bring the transformation



Better Options for Consumers to Choose from

- The company helps buyers make the right and informed decision without any human bias to choose the vendor as per their own conviction.
- The company will provide lists that contain contact information on the 2 million realtors in the county, plus contact information from a list of 48 million businesses in the country.



Easy Networking Capabilities for the Vendors

- RealPro Alliance has automated the referral process, allowing companies to quickly register on the website as a Service Provider and simply click the agree to the terms & conditions.
- It helps the regulated as well as the non regulated service providers easily connect with the prospective buyers and increase their service reach.

MEMBERSHIP BENEFITS

Consumer Members

Exclusive Discounts from our Service Providers in Addition to getting 7% Cash Back from RealPro Income.

Sponsors

Sponsor your friends into the network and receive a 7% cash back commission match each time they make a purchase in network.

Note: Sponsored Members must enter your Referral ID# when they register.

Business Connector

Connect Best-In-Class Businesses to join the network & receive a 7% cash back commission match each time anyone in the network does a transaction with the business you connected.

Note: Businesses must enter your Referral ID# when they register.

Service Providers

Register Your Company/Business & Start Receiving Leads! There are no upfront cost as we get paid, only when you get paid. You choose the % we receive.

Agent

Sponsor your connections into the network and encourage them to invite others as you build your Agent Income Tree. Receive a 7% cash back commission match on each purchase done in your Tree.

Broker

Sponsor your Agents into the network and encourage them to invite others as you build your Broker Income Tree. Receive a 7% cash back commission match on each purchase done in your Tree.

Corporate

Sponsor your Brokers into the network and encourage them to invite their Agents as you build your Corporate Income Tree. Receive a 7% cash back commission match on each purchase done in your Tree.

Investors

Contact the RealPro Leadership Team to learn about our Investor Opportunities.

How It Works

Here's how we help bring the transformation



- **Sign-Up and Referral Fee Selection**

- Service providers sign-up and choose the percentage of the referral fee (based on their marketing budget) that they will pay on a project where their bid is chosen.

- **Referral Bids Received**

- Consumers get multiple bids from Verified Service Providers, and for Non-Regulated Industries, the consumers will receive a rebate on the project cost for using the platform.

- **Partner Commissions**

- The commissions are generated by the Service Providers agreeing to pay a marketing fee only when they receive a lead that turns into a paying project.

- **Ratings and Review**

- Top Service Providers will be prioritized and promoted based upon meeting a required minimum review “star rating” and the marketing fee amount that the service provider chooses to pay.

BUSINESS MODEL



REVENUE STREAMS



- Referral % income from Non-Regulated Industries

(with payouts being 51% to Company, 49% to Partner & Expense Buckets)



- Monthly Income from Regulated Industries

(a min of \$100.00 per state)



- Business Consulting Services provided to our Partners & Vendors



Profit Sharing Model

- We anticipate having over 250,000 Agents join the network in 2024, by which each Agent will have over 100 Members in their Agent Tree. This will allow RealPro to grow its Membership Base up to 25 Million Members in 2024. Partnerships with the largest real estate companies in the USA will be the foundation for our growth. There are 2 million realtors in USA.



49%

- We pay out 49% of our income back to our members with our 7x7 revenue share model

7% x 7 Partners

- 7% to Consumer, Sponsor, Business Connector, Agent/Market Partner, Broker/Market Manager, Corporate Partner & RealPro Investors

Target Market



Non-Regulated Industries

- Home improvement contractors
- Real Estate Affiliate Services
- Professional Services
- Residential & Commercial Services


















Regulated Industries

- Mortgage services
- Title services
- Insurance services
- Legal services
- Financial services



Competitive Analysis



FEATURES			
<ul style="list-style-type: none"> Marketplace for Real Estate Allied Services 			
<ul style="list-style-type: none"> Profit Sharing Model & Member Income Opportunities! 			
<ul style="list-style-type: none"> Robust Vendor List for Professional and Commercial Services 			
<ul style="list-style-type: none"> Cost effective 			

Unique Value Proposition



Our Project Pipeline

The Forthcoming Milestones

There's a lot to come



Jan 2023

- Site Development Started in efforts to streamline the process and revenue share model. Website will not only be easy to search for vendors but will be very transparent in keeping track of all earnings by our Members, Business Connectors, Market Partners, Corporate Partners & Investors.

July 2023

- Launch of the Beta Site with all testing of functionality and services offered, income tracking, payouts, customer satisfaction rankings and tracking of all active, pending and closed transactions along with commission payouts to all.

First quarter 2024

- Full Launch of site and start of transactions done on the website.
Start signing up Service Providers, Real Estate Professionals, Real Estate Affiliates as Service Providers and Building Your Consumer Tree Network to produce your Residual Income for Life!

Growth Road Map

Join us on our path to a better future.



2024

- **GCI \$250M**

Market Partners
25,000 Agents

Member Growth
25M

Vendor Growth
250,000

2025

- **GCI \$1B**

Market Partners
100,000 Agents

Member Growth
100M

Vendor Growth
1M

2026

- **GCI \$2.5B**

Market Partners
250,000 Agents

Member Growth
250M

Vendor Growth
2.5M

CORPORATE TEAM

Vision + Passion + Expertise!



Rick Starr
CEO/FOUNDER
PRESIDENT

Experienced Real Estate Professional & Affiliate Relationships Expert with over 30 years of industry experience



Debbie Mauro
COO
VICE PRESIDENT

Marketing expert with a deep understanding of what motivates the end-user to buy. Experienced with building and leading teams with over 200k members.



David Stein
Legal & Compliance
Attorney

Maintains a national practice in Banking & Financial Services, advising businesses on a broad range of matters



Pam Jordon
CFO
TREASURER

I help companies get clarity On financials & Provide Financial strategy | 20+ years experience | Prioritizing Your profits



Jacqueline Butler
HR
SECRETARY

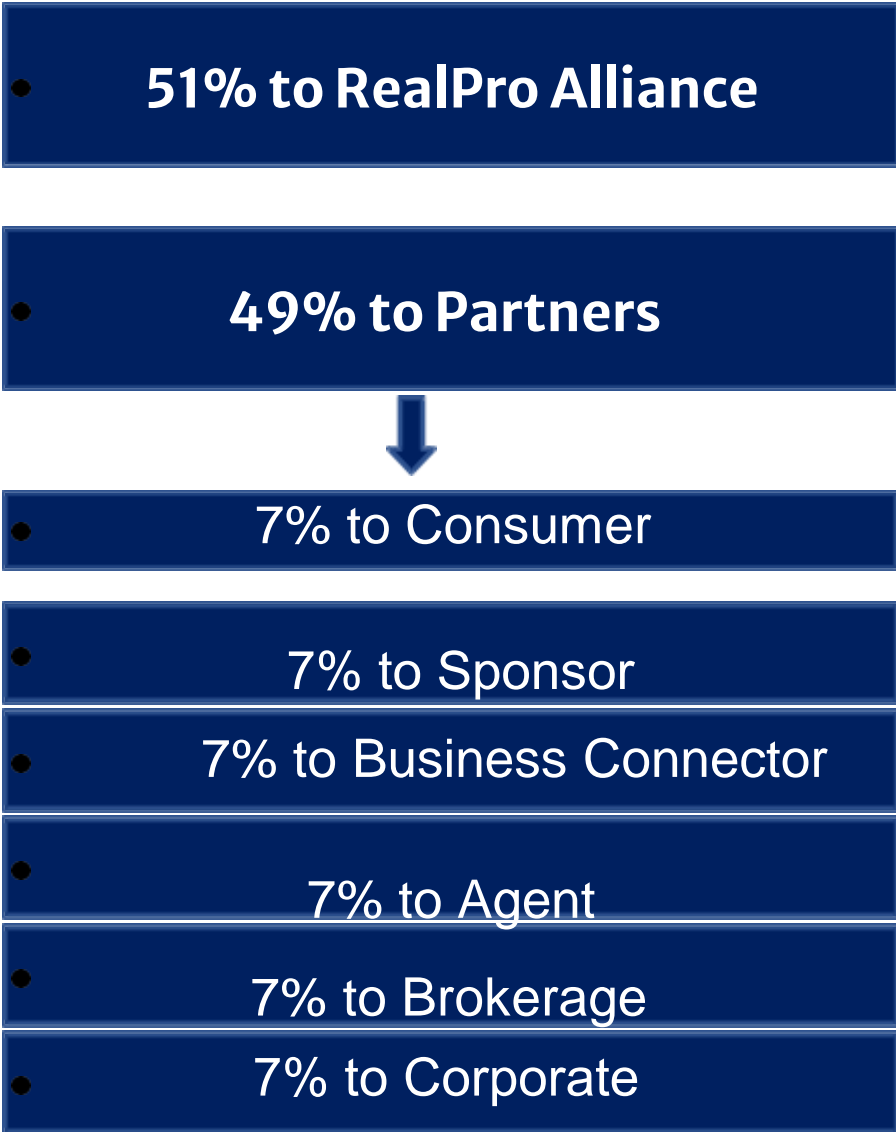
Realtor for 20+ years. Seasoned Team Builder with exceptional Leadership Experience. A connector that continuously seeks win.win scenarios that allows everyone to grow in their pursuit of financial freedom

Financials



- National Accounts

JoinRealPro.com ABC REALTY Income Projections	No. of Transactions	Income per Transactions	Total Income
Title Mortgage	50,000 referrals	500	25,000,000.00
Moving Contractors	50,000 referrals	1250	62,500,000.00
Home Inspector	25,000 referrals	750	18,750,000.00
Home Warranty	75,000 referrals	250	18,750,000.00
Financial Services	25,000 referrals	100	2,500,000.00
Insurance Services	50,000 referrals	100	5,000,000.00
Health Services	12,500 referrals	1000	12,500,000.00
Business Services	25,000 referrals	100	25,000,000.00
Utility Services	12,500 referrals	100	12,500,000.00
Contractor Services	25,000 referrals	100	25,000,000.00
Annual Totals:			270,000,000.00



Financials



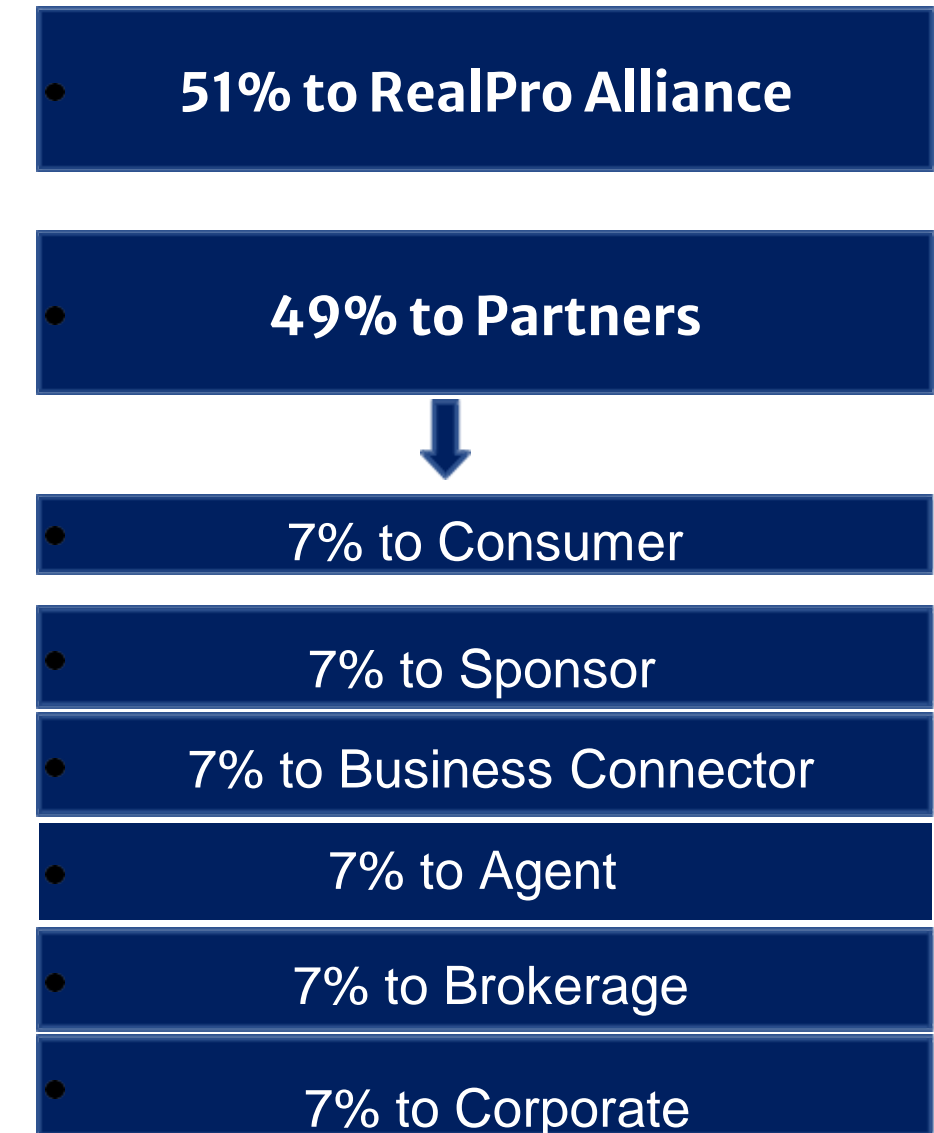
- Local Accounts

JoinRealPro.com
 Small Town Realty (50)
 Payout Model

	No. of Transactions 500 sides a year	Income per Transactions	Total Income
Title (3)	200	250	50,000.00
Mortgage (3)	200	1000	200,000.00
Moving Contractors	50	500	25,000.00
Home Inspector	200	250	50,000.00
Home Warranty	175	100	17,500.00
Financial Services	175	100	17,500.00
Insurance Services	25	1000	25,000.00
Health Services	100	100	10,000.00
Business Services	25	100	2,500.00
Utility Services	25	100	2,500.00
Other Services	100	100	10,000.00
	50	100	5,000.00

Annual Totals: 50 Agents

415,000.00



Ask & Allocation

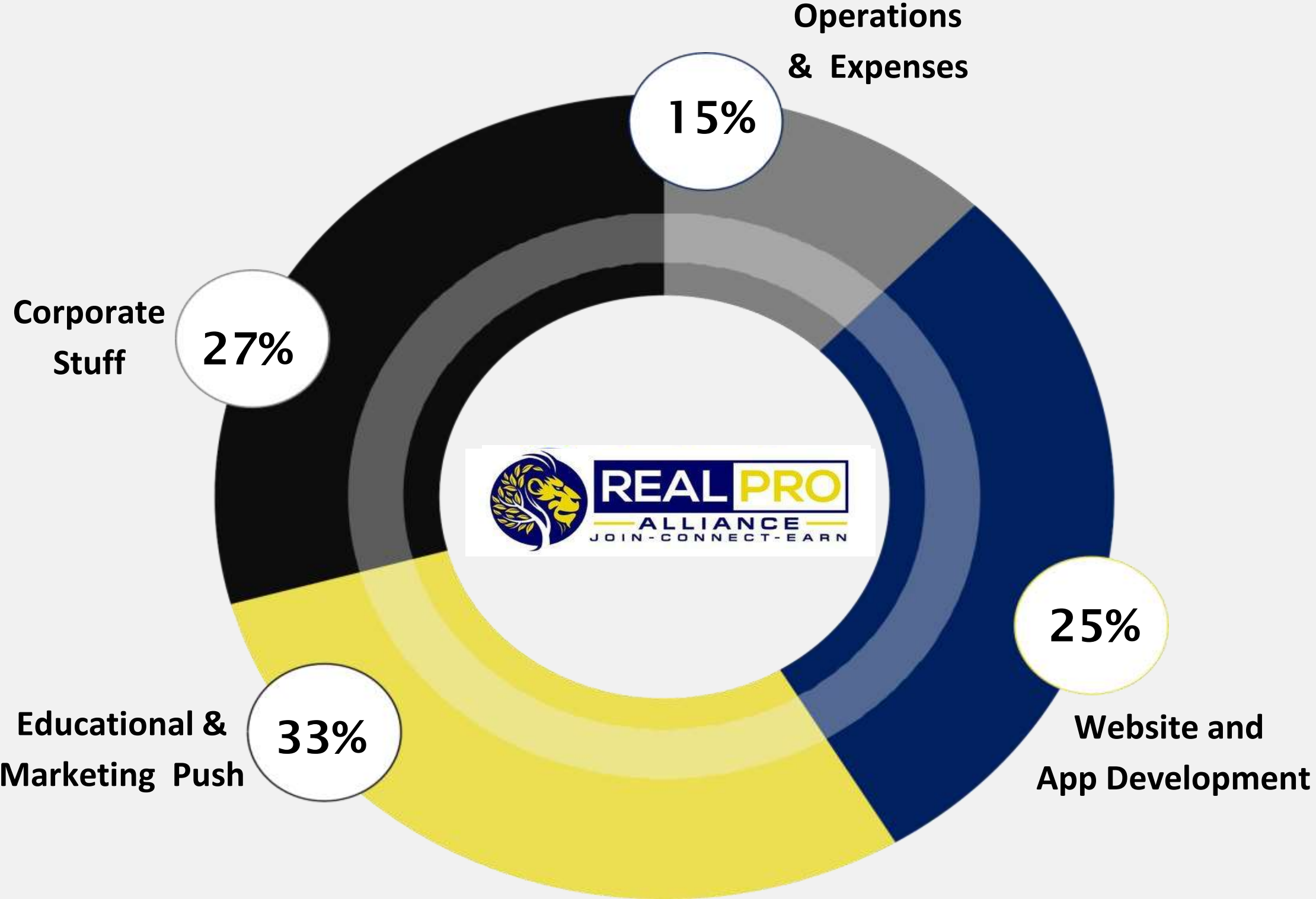
Current Ask

We are looking to raise funds in equity investments

US \$12,250,000

OUR OFFERINGS

1,750 shares of the 25,000 total shares in the company, will be released and available to investors for \$7,000.00 per share.



Investor Opportunity

Company Income Goals: 250M in 2024

25000+ Mark Partners, 25 Million Consumer Members

& 250,000 Network Service Providers.

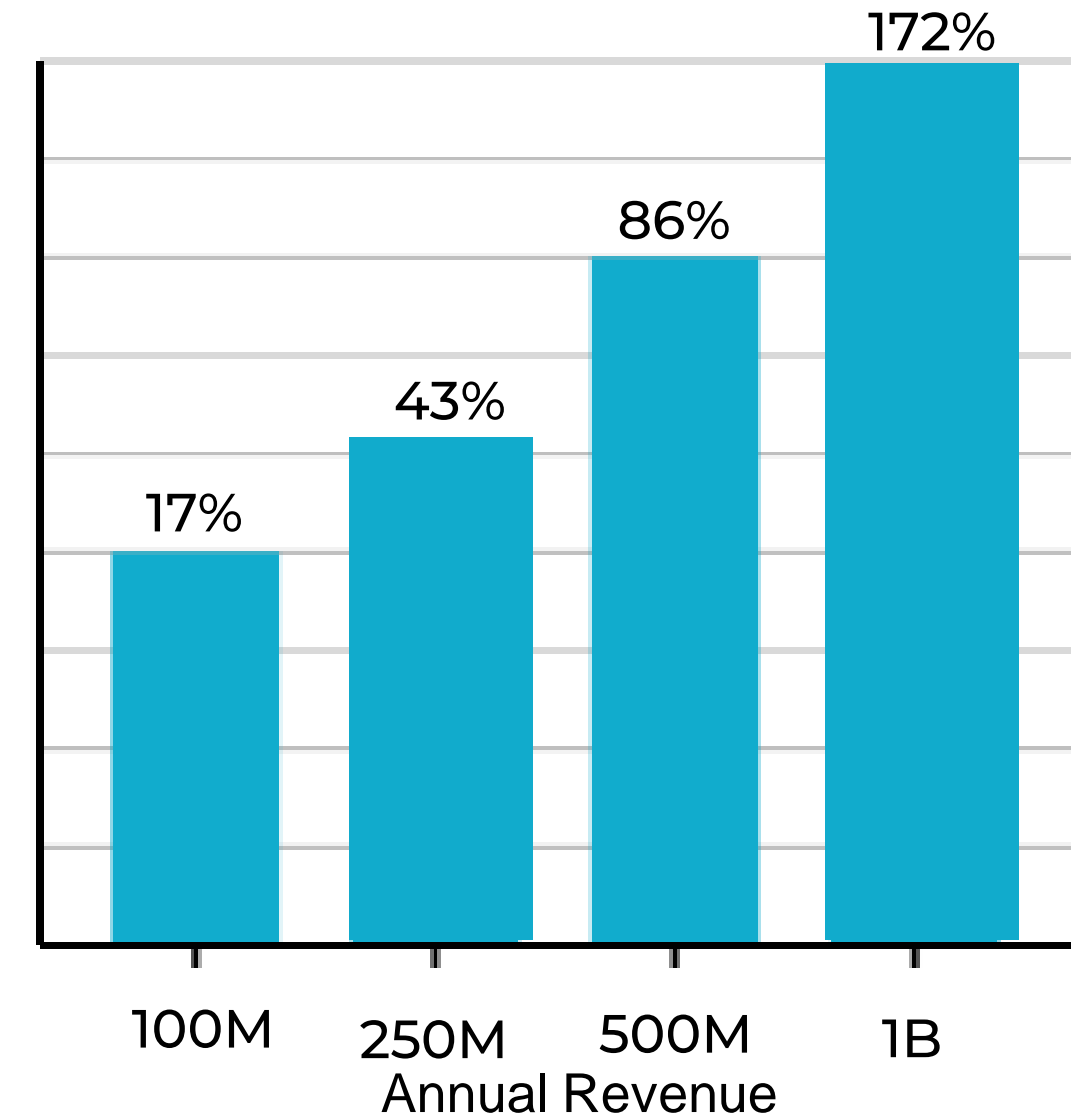
\$1 Billion in 2025

\$2.5 Billion in 2026

Example: Company has an Annual Revenue of 250 M,
with a net profit of 75M. Each of the 25000 shares would be paid
appx. \$3,000.00 per year for your \$7,000.00 investment
If the company grows to 1B in annual income, then next year, this
could 4x the payouts to 12k per year for your 7k investment.

Full Investor Documents can be provided upon request

Not only does your investment get a Return On Investment, but it also allows
the company to provide you with the tools and income stream opportunities
that can earn you Millions! Solidify Your Partnership with RealPro - Invest in
the Company by Purchasing Your Shares Today!



**Investors – This offer has not yet been registered with
the SEC and all information shown are merely projections
of goals and such results cannot be guaranteed or relied
upon

Exit Strategy

M&A



- Merger to buy outs offered by National Real Estate Companies or
- Affiliated Companies Competitors or Acquisition by a bigger Corporation

Thank You!



**RealPro Alliance
Corporate Team**

[707-207-8117](tel:707-207-8117)

realproalliance@gmail.com

JoinRealPro.com

